

Motivational Interviewing

Learn how to make a meaningful change and strengthen patient-clinician relations. Motivational Interviewing (MI) is a proven approach to improve the experience of the customer and the provider, evaluate progress, and achieve tangible results that drive lasting impact.

Our Services

Motivational Interviewing Foundations

- Delivered as a Workshop, a Webinar or a self-paced Online course to fit into busy schedules
- Core MI skills - change talk, working with 'resistance', OARS, Brief Action Plans.
- Expert-led practice and feedback calls, a benefit rarely offered by other providers, proven to enhance skill acquisition and retention.

Advanced MI Training

MI learning goes beyond the basics. CCMI offers intermediate and advanced courses to deepen the learning and maintain fidelity with the skill.

Intermediate mini-courses

MI coding and Skill Demonstrations

Train-the-Trainer

Beyond MI Foundations

Why choose us?



Practice and feedback

Build fidelity with the skill, learn how to put it into practice



Quality learning

Learn best practices from industry experts using learner-centred materials and practical activities.



Quantify the impact

See the impact of your investment with learner reports and certificates.



Admin support

Our expert admin team handles every workshop detail, so you don't have to.



Continuous learning

Get 12 weeks of follow-up emails, access to free group Practice and Feedback calls, printable resources.

Learner statistics

1165

learners trained in MI
in 2023-2024

80%

level of confidence
in using the skills

46

trainers trained
in 2023-2024

7/7

Learner intention to
use the skills

Our Clients

CCMI collaborates with the Ministry of Health in BC, Canada, along with Vancouver Coastal Health, Fraser Health, Ontario Health at Home, various research institutes, and clinics across the US and Canada.